



Case Study
YUKO
LUBRICANTS

API SF/CC

40

YUKÖ

10 W

SYNTHESIS TECHNOLOGY MOTOR OIL





Copyright © 2022 Demand Driven Technologies. All Rights Reserved.



YUKO is a modern plant in Ukraine that produces lubricants, automotive and industrial oils, lubricants, cutting and molding fluids, and service products.













Challenge

YUKO is a modern plant in Ukraine that produces lubricants, automotive and industrial oils, lubricants, cutting and molding fluids, and service products. The range of manufactured lubricants includes more than 300 names, and the total range of finished products is more than 2,000 SKUs, including products made to order and products under private brands of customers. The brand's export geography covers 70 countries in Europe, Africa, Asia, North and South America, Oceania

The main goals of YUKO were to provide trouble proof supply of necessary products and automate production planning and inventory management.



All complex questions have simple answers, and the DDMRP methodology is understandable for both managers and planners.

DMITRIY VASILYEV, CFO YUKO LUBRICANTS



Solution

In the summer of 2019, the management of YUKO paid a visit to Kormotech to see how the Intuiflow software works. At that time, Kormotech had been using Intuiflow for more than 2 years and could share their experiences and results. After the visit, the management team decided in favor of Intuiflow.

During the first stage of the implementation of the cloud system, the management of JV Yukoil firmly decided that an overview training on the DDMRP methodology was not enough. To increase the chances of success, management decided to further train employees at the Demand Driven Planner Professional workshop from the Demand Driven Institute.

At the moment, 100% of all active nomenclature is managed by the cloud-based Intuiflow system.

