



Case Study IFAM



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IFAM is a leading Spanish manufacturer of padlocks, locks and anti-theft devices for motorcycles and bicycles. The products are sold in more than 50 countries worldwide and has subsidiaries in France, UK and Colombia.



Challenge

With a large and complex distribution network, inventory and shipping management was a primary concern. Critical planning knowledge was controlled by one individual planning manager with their own method and no cross organizational visibility. This approach led to forecast errors that translated into stock outs or excessive inventory and obsoletes. Additionally, IFAM was experiencing: High inventory levels, High service level - 24 hour delivery commitment for some parts, Long lead times from vendors (China) and Large Minimum Order Quantities from their vendors.

“With Intuiflow, all of the information is in one solution that is easy to use. Our planners were able to learn the system quickly and the solution has high visibility within the company.”



Solution

IFAM selected and implemented Intuiflow® from Demand Driven Technologies and used the embedded Demand Driven MRP concepts and rules for planning and execution, including buffer positioning and sizing, demand signal filtering, etc.

They are now able to make sound logistic decisions to adjust key demand signals, such as, Ways of Transport, Alerts, Request Date, and Promise Date reducing traditionally long transport Lead Times. The Intuiflow solution and DDMRP methodologies enabled IFAM's inventory management team to ensure they have the right material at the right time.

Results achieved at IFAM with Intuiflow

100%

NEARLY ELIMINATED EXPEDITES

25%

ACTIVE INVENTORY DROP

0%

STOCKOUT

